

Take control of your practice. Take control of your life.

CLA can help you manage like a CEO...save like a CFO...and practice as a dentist.

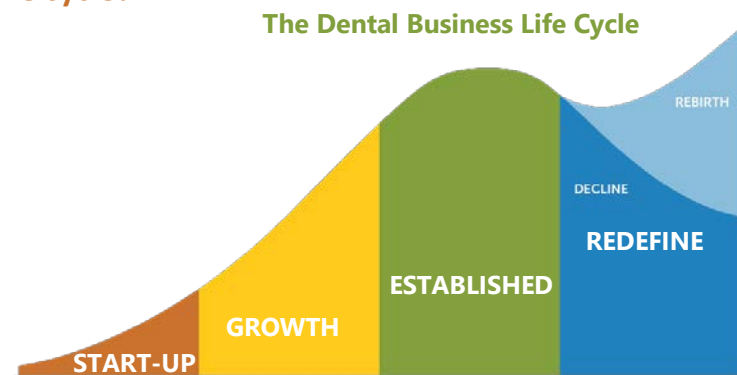
Being a business owner is no easy feat! But have no fear, CLA is here. MDIB would like to introduce CLA as a member benefit to help MDIB members take control for your practice and take control of your life. CLA is a professional services firm with dental business solutions designed specifically for independent dentists. Investing in your business now, will ensure you can not only survive in today's world, but thrive into the future.

CLA has an experienced, dedicated dental team that can guide you every step of the way through your dental business life cycle. Whether you are just opening your practice or have been established for decades, CLA has resources and services to help you with all of your dental business needs.

Where are you at in your business life cycle?

Just starting out? Looking to grow? Stuck in a rut and need help? Ready to add an associate? Looking to sell? Ready to redefine your presence in the market?

No matter where you are, CLA can help you. We recognize that MDIB dentists have different needs at different times. CLA will work with you to develop a plan for your practice whether you need one service, multiple services, or a holistic practice strategy.



Services that meet your needs – all under one umbrella.

While the chart below represents the typical services a practice may need in each phase of the business life cycle, all services can be utilized at any point in time.

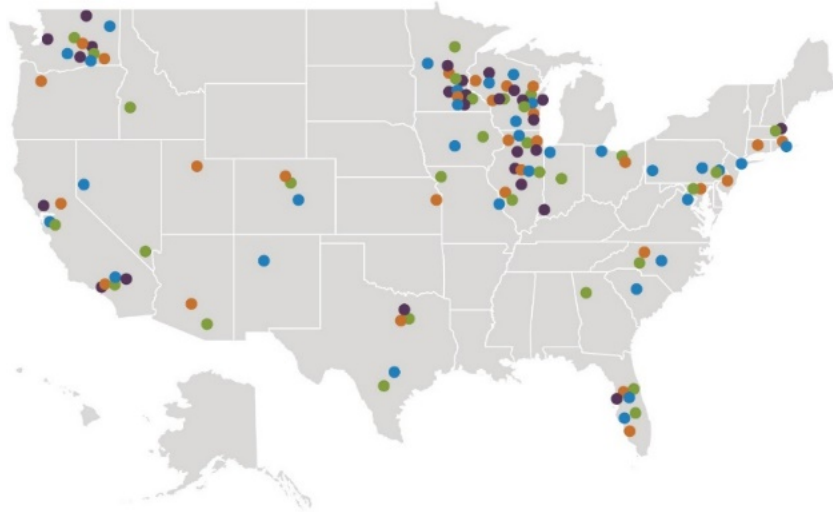
SERVICES	START-UP	GROWTH	ESTABLISHED	REDEFINE
Strategic business planning	x	x	x	x
Tax, accounting, and payroll	x	x	x	x
Financial analysis and benchmarking		x	x	x
Wealth management and investment planning			x	x
401(k) plan design & administration		x	x	x
Cybersecurity and HIPAA IT compliance	x	x	x	x
Human resources and compensation	x	x	x	x
Practice management and clinical operations		x	x	x
Cost containment and profit enhancement		x	x	x
Key performance indicator (KPI) scorecard development and analysis	x	x	x	x
Practice valuations				x
Transition support services				x

MDIB member benefits.

- Discounts on services. Bundle services to receive additional discounts!
- Access to the national CLA dental fee, salary and benefits survey
- A free assessment of your practice focusing on your profit & loss, dental metrics, and fees
- Access to a free practice management help desk to help you with your day-to-day questions

National presence. Industry knowledge. Local delivery.

CLA is a professional services firm that offers business solutions to dentists. With more than 120 offices across the United States and more than 6,100 team members, CLA has the resources to meet your needs.



We promise to know you and help you.

Rely on CLA to:

- Navigate you through the complexities of running a business, ultimately steering you clear of traps, roadblocks, and risks.
- Connect you to the right resources and team members to help you meet your business needs.
- Educate you on various business topics so you feel confident as a business owner.
- Advise you every step of the way so you make the right business decisions based on your visions, values and goals as a business owner.
- Remove the burden and stress of running a business so you can focus on what you do best – caring for your patients.



Contact your dedicated MDIB dental advisor today to get started!



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